#### Choose well. Choose Northern.

# NORTHERN Highlights Spring 2024



#### AWARDS RECOGNITION

- Overall inpatient satisfaction scores in 2023 rank Northern Regional Hospital as a Top 10 percentile performer nationwide.
- Northern Skilled Nursing Center is designated as a CMS 5-Star facility and made the U.S. News & World Report one of the Best Nursing Homes in NC in 2022 and 2023.
- Mount Airy News Mounties Voted Best of the Best Readers' Choice Award for "Best Overall Business."
- The Carroll News Gemini Awards Voted Best of the Twin Counties - "Best Hospital" and "Best Pediatric Care."
- Stroke program consistently achieves the highest possible recognition from the American Heart and Stroke Association.
- Secures the highest overall acute care star rating by CMS in our service area from 2022 to 2024.

### **Becker's Great Hospital**

BECKER'S

# **HOSPITAL REVIEW**

For the fourth time, **Northern Regional Hospital** has been named among the "Great Community Hospitals" List by Becker's Hospital Review, an esteemed medical industry trade magazine.

Northern Regional Hospital is one of only five hospitals in North Carolina to have earned this prestigious national designation. Northern Regional Hospital has been recognized nationally for its care within the last year, including the highest distinction the American Heart and Stroke Association bestowed.

"This recognition of Northern Regional Hospital as one of the Great Community Hospitals in America is a testament to the dedication and commitment of our outstanding team of doctors, nurses, support staff, and volunteers – whose highest priority is providing high quality, safe, and compassionate care to all patients," said **Chris A. Lumsden**, FACHE, President & Chief Executive Officer of Northern Regional Hospital.





BEST PLACES TO WORK-

#### **Best Places to Work**

Northern Regional Hospital has proudly earned the distinction of being recognized as one of the best places to work in the *Triad Business Journal* for three consecutive years.

This notable achievement is particularly significant as it is based on votes from the dedicated and satisfied employees of the hospital. The consistent acknowledgment reflects the hospital's commitment to fostering a positive and supportive work environment.

#### **EDUCATION - "GROW OUR OWN"**

- Serves as a clinical training site for multiple colleges and universities for over 450 clinical and nursing students annually who otherwise would have to leave our region for training and advanced education.
- · Lead sponsor for regional high school HOSA program, established a paid nursing internship program for college students and helped create the first Youth RN Apprenticeship program in NC.
- Northern Leadership Academy Class of 2024 marks the Academy's fifth year with 30 Northern employees graduating from this 6-month leadership development program.



Northern unveiled the new Anatomage Table an advanced technological teaching tool that takes anatomy out of the textbook and into 3D digital human bodies with the highest level of detail available.

Northern Regional Hospital is the only hospital in the greater Piedmont region to offer such an advanced teaching tool.

## Anatomage Table

#### Focus on Nursing Education & **Community Enrichment**

"The Anatomage Table takes advantage of many facets of digital learning - which is the primary way students learn today," said Daniel Combs, RN, BSN, CEN, NREMT-P, Staff Development & Student Programs Nurse at Northern. "Think of the table as a supercomputer with two large screens," he says. "Students tap and swipe to view and interact with more than 2,500 anatomical structures in each digital body," adds Combs, "easily peeling away the layers of the body to see the relationship of organs, bones, muscles, veins, and nerves; as well as view the movement of body parts and functionality of bodily systems, such as blood flow within the circulatory system.

"The accuracy and vividness of the Anatomage Table's hi-tech features should be particularly helpful to nursing students - especially those struggling with their required 'Anatomy & Physiology' course," suggests Robin Hodgin, RN, BSN, MHA, NE-BC, Senior Vice President, and Chief Nursing Officer at Northern.



Camp Med is a program Northern designed to identify, recruit, educate, and prepare high school students for careers in health professions.

Since 2022, Camp Med has hosted 46 students, providing healthcare experiences and opportunities to learn and grow.







# REGIONAL HOSPITAL

# Junior Volunteers

Our Junior Volunteers graciously commit their time and effort to serve our hospital and patients by helping the professional staff provide quality care.

A Junior Volunteer's commitment is essential to the individuals they serve and to the community.

Since 2022, Northern has welcomed 66 junior volunteers, totaling 3,530 service hours over 12 weeks.





Robin Hardy Hodgin Scholarship

Students can use the scholarship to cover the cost of tuition, books, and supplies for selected students who enroll in accredited healthcare programs in nursing, pharmacy, or other allied health professions.

The scholarship, established in the 2019-2020 school year, has already awarded \$38,000 to support local graduates going into the healthcare field.





Surry-Yadkin Works is the first community-based internship program in North Carolina.

Northern has enrolled 105 students in the preapprentice program since 2021. As certified nursing assistants and patient care technicians, students receive high school or college credit for their employment and a monthly stipend for travel expenses through Surry Yadkin Works and is paid by Northern Regional Hospital.

#### Northern Regional Hospital **Education Assistance**

130 employees are actively participating in our expanded educational assistance program.

Whitney Hunter, Registered Nurse/ICU

Degree: Bachelor of Science in Nursing, University of

North Carolina Wilmington

Completion Date: December 2023

"I have worked as a Registered Nurse in the Intensive Care Unit at Northern Regional for 2 1/2 years. The Northern Educational Assistance Program has enabled me to return to school online for my BSN while working full-time. I will forever be thankful for this opportunity and my career here at NRH.



#### **GROWTH**

- One of the largest employers in Mount Airy, Surry County, and the region, with 1,000 caregivers and an annual payroll of over \$65 million.
- Serves over 250,000 patients annually, from obstetrics to nursing home care.
- Recruited 14 doctors to NRH in 2023, totaling 42 doctors over the past 5 years.

#### Northern Family Medicine - Dobson, NC



"Northern Regional Hospital is pleased to expand high-quality family medicine services to the Dobson community," said Chris A. Lumsden, FACHE, President and Chief Executive Officer of Northern Regional Hospital.

The Family Medicine practice includes six exam rooms, a dedicated procedure room, an open nurses' station, and a lab with access to physicians in Cardiology, Gastroenterology, General Surgery, Obstetrics and Gynecology, Orthopedics, and Urology who are conveniently located close to home.

The building's second floor serves as the headquarters for Mountain Valley. The space is designed to maximize employee interactions and host various educational and training sessions for its employees, including offices, a simulation room, and a board room.



"The 25,000 sq ft building is easily accessible to patients, provides excellent parking, and allows Northern to continue to grow to better meet the health care needs of our community and region," said Chris A. Lumsden, FACHE, President & Chief Executive Officer for Northern Regional Hospital.

The new Medical Office Building is home to four of Northern's Physician practices: Family Medicine, Gastroenterology, General Surgery, and Urology. Each of the four physician practices has its own dedicated space - which includes satellite seating areas for patients, a vital signs station, exam rooms, procedure rooms for minor on-site treatments, a centrally situated nurses' station, and offices for medical staff.



Northern Regional Hospital completed the final stage of Northern Drive as part of its North Campus.

This private drive, formerly a section of Worth Street, is located between the intersections of Rockford and S. South Streets and now serves as an entry and exit to the Northern Regional Hospital campus. Northern Regional Hospital is pleased to continue offering patients, visitors, and staff free parking.

#### COMMUNITY ENGAGEMENT

- Serves as the health care safety net for a 6-county rural, low-income region and is 1 of only 10 independent community hospitals in North Carolina.
- Serves as a critical ingredient to successful rural economic development with NRH leaders highly engaged in and helping lead many community revitalization and education improvement initiatives.
  - > Such as the Greater Mount Airy Chamber of Commerce and the Surry County Economic Development Partnership.



#### **Autumn Leaves Festival in Downtown Mount Airy**

Northern partnered with Know Your Lemons Foundation, an organization that increases breast cancer screening rates, early breast cancer detection, and community breast health knowledge.



Northern Leaders and the 2024 Northern Leadership Academy attended the Greater Mount Airy Chamber annual meeting.



Northern participates in a variety of local parades.



**Greater Mount Airy Chamber Large Business of the Month Sponsor** 

Northern is proud to be the Greater Mount Airy Chamber of Commerce Large Business of the Month Sponsor.



The Northern team had a blast participating in the Downtown Rocks and Runs 5K/10K fundraiser for the United Fund of Surry.



Northern Family Medicine and Northern Urgent Care attended the Northern Carolina Ground Steak Festival in Dobson.

For more information, please contact: Rylee B. Haynes, Manager of Marketing and Community Relations Email: rhaynes@wearenorthern.org | Office: 336-783-8049 | ChooseNorthern.org

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Northern Regional Hospital



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